Ahsan Mahmood
Digital Media Specialist

A seasoned Digital Media Specialist with a passion for crafting compelling online experiences. For over 8 years, I've been helping businesses like yours unlock their full online potential. I bring a wealth of experience across website design, e-commerce solutions, graphic design, video editing, and much more. With over 400 successful projects for 200+ happy clients worldwide, I've seen the transformative power of strategic digital solutions.

Personal

D.O.B
13 June, 1997.

Contact

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Address
106 Jinnah Colony Samanabad
Lahore, Pakistan.

Education

2012
Matric
District Public School (Bahawalnagar)

2014
Intermediate (FSc)
GOVT. College Bahawalnagar

2019
BS Computer Science
University Of Lahore

2021
ADP (Journalism)
Islamia University Bahwalpur

Ongoing

BS Mass Com
Allama Iqbal Open University

Experience

○ **September 2023 - Present**
Ecom Automation | London, United Kingdom. (Remote Job)
Digital Media Manager

○ **September 2022 - Present**
FarFetched Ideas | Lahore, Pakistan.
Chief Operating Officer

○ **March 2022 - Present**
HVM Services | Lahore, Pakistan.
Founder & Creative Director

○ **January 2016 - Present**
Over 400 completed projects and more than 200 happy clients
Freelance Digital Media Expert

○ **August 2021 - September 2023**
Rasala.pk | Lahore, Pakistan.
Digital Media Manager

○ **August 2021 - August 2022**
FarFetched Ideas | Lahore, Pakistan.
Creative Director

○ **July 2019 - July 2021**
W.E Apparel (Pvt) Ltd. | Lahore, Pakistan.
Digital Media Manager

○ **March 2017 - June 2019**
360 Degrees Creative Solutions | Lahore, Pakistan.
Senior Graphics And Web Designer

○ **Jan 2016 - Feb 2017**
MicroBit Solutions | Lahore, Pakistan.
Graphics And Web Designer

Expertise

- Website Design
- WordPress
- UI/UX Design
- Shopify
- E-Commerce
- Communication
- Digital Marketing
- Meta & Google Ads
- Social Media Management
- Email Marketing
- Generative AI
- Project Management
- Content Creation
- Branding
- Graphic Design
- Video Editing
- Copy & Content Writing
- Team Management

Language

English

Urdu

Certification

○ **2024**
California Institute of Arts

Graphic Design Specialization

○ **2023**
Google Professional Certificate

Google Digital Marketing & E-commerce Professional Certificate

○ **2023**
Google Career Certificate

Build, Launch, And Manage E-commerce Stores